



Duracell Donation Promo to Hospitals United for Sick Kids Promotion ("Conditions of Entry")

Terms & Conditions

Promotion: Duracell Donation Promo to Hospitals United for Sick Kids Promotion ("**Promotion**")

Offer Period: Starts 1/5/26 at 12:01am AEST and ends 30/6/26 at 11:59pm AEST, unless terminated earlier in accordance with these Terms and Conditions ("**Offer Period**"). The Promotion commences on the Start Date and ends on the End Date.

Promoter: Duracell Australia Pty Ltd (ABN 76 604 686 615), 49 Industrial Road, Unanderra, NSW 2526, Australia ("**Promoter**").

Charity: Hospitals United for Sick Kids Ltd (ABN 99 646 041 689), Mezzanine Level, 65 York Street, Sydney NSW 2000, a registered charity with the Australian Charities and Not-for-profits Commission ("**Charity**").

The entrant agrees and acknowledges that they have read these Conditions of Entry and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry. Any capitalised terms used in these Conditions of Entry have the meaning given in these Conditions of Entry, unless stated otherwise.

1. Eligibility

This promotion is open to Australian residents only. Entrants under the age of 18 must have parent or legal guardian approval to enter. By purchasing a Participating Product during the Offer Period, customers acknowledge and agree to be bound by these Terms and Conditions.

All necessary charitable fundraising authorities and licences required under applicable state and territory legislation (including but not limited to the Charitable Fundraising Act 1991 (NSW), the Fundraising Act 1998 (VIC), and equivalent legislation in other states and territories) have been obtained by the relevant party prior to the commencement of this promotion.

2. Participating Products

The following Duracell products purchased online or in-store at a Participating Retailer during the Offer Period qualify for a Donation ("**Participating Products**"):

- Duracell Coppertop Alkaline/Specialty battery range
- Duracell Optimum Alkaline battery range
- Duracell Ultra battery range
- Duracell Rechargeable battery and charger range

The following products are **excluded** and do not qualify for a Donation: the Duracell licensing range, including flashlights and head lamps.

The cost of the Participating Products is no greater than the cost would be without the opportunity to participate in the Promotion.

3. Participating Retailers



Participating Products must be purchased from a participating Australian retailer, either in-store or online, during the Offer Period ("**Participating Retailers**").

A current list of Participating Retailers is available at www.duracell.com.au. The Promoter will use reasonable endeavours to keep this list current throughout the Offer Period. Purchases made from non-participating retailers will not qualify for a Donation.

4. How the Donation Works

For each Participating Product purchased during the Offer Period from a Participating Retailer, the Promoter will donate AUD\$0.20 (20 cents) to the Charity ("**Donation**"), subject to the Maximum Donation amount set out in clause 5.

One (1) Donation will be made per Participating Product purchased. The Donation is not conditional on any minimum purchase threshold being reached. Purchases made outside of the Offer Period will not qualify for a Donation.

The Donation is a commitment made solely by the Promoter to the Charity. Consumers do not obtain any direct right, interest, or tax benefit in connection with the Donation.

5. Maximum Donation

The total Donations made under this promotion will not exceed AUD\$125,000 ("**Maximum Donation**"). Once the Maximum Donation is reached, no further Donations will be made in respect of subsequent purchases of Participating Products, even if such purchases occur before the lapse of the Offer Period. The promotion will otherwise continue until the end of the Offer Period.

The Promoter will use reasonable endeavours to publicise when the Maximum Donation has been reached via duracell.com.au as soon as reasonably practicable.

6. Distribution of Donations

The total Donations collected during the Offer Period will be transferred to the Charity by 30 June 2026. The Promoter will publish confirmation of the total amount donated directly to the Charity (<https://www.hospitalsunitedforsickkids.org/>) via Purchase Order.

The Promoter makes no representations regarding how the Charity will apply or distribute the donated funds. Any enquiries regarding the use of donated funds should be directed to the Charity via Nicky Bowie at nicky@hospitalsunitedforsickkids.org.

7. Relationship Between Promoter and Charity

This promotion is a cause-related marketing arrangement between the Promoter and the Charity. The Charity is an independent organisation and is not responsible for the conduct of this promotion. The Promoter is solely responsible for the administration of this promotion and the fulfilment of Donations.

8. Promoter's Rights

The Promoter reserves the right to amend, suspend, or withdraw this promotion at any time with notice to consumers as is reasonably practicable under the circumstances, subject to any applicable laws. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion, or suspend or modify the Donations. In the event of any such amendment, suspension or withdrawal, the Promoter will donate any Donations accrued up to that point to the Charity.

Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.

9. Limitation of Liability

To the extent permitted by law, the Promoter and its related bodies corporate, officers, employees, and agents will not be liable for any loss (including, without limitation, indirect, special or consequential loss), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion. For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).

Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).

10. Privacy

Any personal information collected in connection with this promotion (including via the Promoter's consumer hotline) will be handled in accordance with the Promoter's Privacy Policy, available at [INSERT URL], and the Privacy Act 1988 (Cth). Consumers may request access to, or correction of, their personal information by contacting the Promoter at the details set out in clause 11.

11. Governing Law

This promotion is governed by the laws of New South Wales, Australia, without prejudice to the rights of consumers under the applicable laws of their state or territory.

12. Contact

For queries about this promotion, please contact the Promoter at the Duracell Australia Consumer Toll-Free Hotline 1800-239-901.

For queries about the Charity or use of donated funds, please contact Hospitals United for Sick Kids via Nicky Bowie at nicky@hospitalsunitedforsickkids.org.



The charity drive runs between 1/5/26 12:01am AEST & ends 30/6/26 11:59pm AEST. For each Duracell Coppertop Alkaline/Specialty, Duracell Optimum Alkaline, Duracell Ultra, or Duracell Rechargeable battery and/or charger range product purchased in-store or online from participating Australian retailers during the Offer Period, Duracell Australia Pty Ltd will donate AUD\$0.20 to Hospitals United for Sick Kids Ltd (ABN 99 646 041 689). Donation is not conditional on any minimum purchase threshold. Excludes Duracell licensing range (flashlights and head lamps). Maximum total donation of AUD\$125,000; once maximum donation is reached, the Promoter will use reasonable endeavours to notify consumers via publicising when the Maximum Donation has been reached via duracell.com.au as soon as reasonably practicable. Once maximum donation is reached, no further donations will be made. Donations will be transferred to the Charity by 31 July 2026. Open to Australian residents only. Promoter: Duracell Australia Pty Ltd ABN 76 604 686 615, 49 Industrial Road, Unanderra, NSW 2526. Full T&Cs available at [INSERT URL].